

The Mike Filsaime Newsletter

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- **How to get more traffic to your forum**
- **What's coming soon. (It's Exciting!)**

This PDF file is best viewed at 100% in the view window. Please adjust that now to read it better.

Hello fellow marketer. I have decided to get my newsletter out to my members in a better format that you can read when it is convenient for you.

I will be writing to you on a monthly basis with some great content to help you grow your business online.

I hope you enjoy the format and feel free to leave me feedback on it at: <http://www.replytomike.com>

Some words first:

As you know, I am not the best proof reader of my own writings. I do tend to make lots of type-o's and misspellings as well. I hope you can look passed that and try to find the message that I am giving. I would prefer that you grade the info on its content rather than presentation. I will do my best to give you all of the nuggets of info that is in my head that has worked for me.

More on "Dead Real Estate"

In February I posted an article on my Blog called: ["Dead real estate in internet marketing."](#) Check it out by clicking on the title.

Many people wrote to me on that and really liked the information. Since then I have seen it happen in a few other places offline.

I went to Super StopNShop last week to buy groceries and I got this long receipt and the next thing I know, the back of it has these pre printed Ads on it for local merchants. The supermarkets now sell advertising on places they know was just dead real estate before that.

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Here's a great deal for you... an unbelievable deal for you with Mike G of BannersGoMLM fame. Mike is going to set this deal up for you completely on autopilot! Check out the deal below he has arranged exclusively for our subscribers!

[Click here for more info.](#)



Heck, even when you sit down at a diner to eat, you now get a place-mat with Ads from local merchants

Try to understand what that means. If there are places you have on your sites you can sell advertising there. To prove my point to you further I can give you 2 examples.

EX #1.

Now, on the right I have a place where I can sell advertising. I am not currently selling advertising in my newsletter but may entertain it in the future. But I will be advertising my own products there as well as affiliate programs.

EX #2.

For instance, if you go to many of my sites for example (**WARNING:** this will be an offer to buy a product but I am just showing an example.)

If you type in a wrong page that does not exist on the domain, most people let you see a what is called a “**404 error.**” That is when you see

The page cannot be displayed

The page you are looking for is currently unavailable. The Web site might be experiencing technical difficulties, or you may need to adjust your browser settings.

What I would advise you to do is put a custom message or Special Offer there. Most likely it was typed by mistake or it could even be people trying to find where your thank you pages are.

If you go into your Cpanel of your domain you can paste custom HTML there to offer them an offer.

To advertise here please click here.

(Just an example)

If you want to see an example of that just go here:
<http://www.mikefilssaime.com/fakeurl>
or
<http://www.mikefilssaime.com/12345678>
or
<http://www.mikefilssaime.com/typeanything>

You see all those URLs do not exist and make me over 4 sales per week. Yes 4 sales. If you say big deal to that, all I want to say is that is not dead real estate. That's about 17 sales per month I get x \$29.95 or \$500 per month. Just changing what's on your 404 pages can buy you a Lexus!

Now if you would like to get a special offer page like that with pre made HTML to paste to your 404 pages in your Cpanel (domain back office) [just go here to partner with me on that.](#)

I will give you (for free) instant dynamic HTML code that will pay your right to your Paypal for the same offer. (Thank me later ☺)

You want to build a forum but can't get any one to it?

O.K. This is going to blow the lid on anything you ever heard about branding yourself and getting action to your community.

People to forums and they love to interact. The Instant Buzz forum is proof of that. But it has one thing most forum do not have. It has a way for people to get back to it everyday thru a tool bar.

"But Mike, I don't have a tool bar for me members. So how do I get them back?"

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I am promoting an affiliate program here so I want to be upfront with that. But my motivation for a post I made it about it had nothing to do with that.



Please [click here](#) to read about a story that brought me closer to my members than any other event I have taken part of online. It made a friendship I had with a marketer so close and forged a bond we will have for a long time.

I want you to think for one second outside the box. I want you to understand that what I am going to tell you is ALREADY in your brain but you really need to get away from the PC for a while and think about it.

What I do is I take a sleeping pill like Unisom before I go to bed. Then I force myself to think of these things. (If I don't take the pill I am up till 6am racing with new ideas, LOL) I will fall a sleep in about 45 minutes but I get some great ideas down. (I even keep a notebook by my bedside in case I get an idea that is too good to let go.)

O.K., so back to the lesson on how to build your forum.

If you have a list you mail to, or even members of your forum, what you should do is write an article in your own forum and start a new topic (thread.)

Then what you do is take that URL:

yoursite.com/forum/viewtopic.php?t=587

and send it out to your list in an email. So instead of writing your article in the email, just send them the link and then watch what happens.

They will reply to your thread with feedback and make posts in other sections and start new threads.

You see, forums have a "I want people to like me" kind of addiction. So when I make a post in my favorite forums, I go back for days to see what people have said or replied.

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If you want a **ready made website** that can earn you money and let you keep all the profits you will love my best selling product. [click here](#)

This is one of my secret weapons but those that do have it would never tell you. They want the profits for themselves. [It's time to get your hands in it now.](#)

This will soon have a instant link maker so all you do is enter the info in a wizard and you get your own ULR to promote and keep all the profits!

So if you can keep them coming back by sending your newsletter via forum thread... Just watch your Alexa.com rankings shoot thru the roof.

Remember, people always want to see what's in the .com when they strip the forum/ from .com/forum so it will get more traffic to your site as well

So I advise you to stop emailing articles in your email and start using forum threads and watch how people start getting addicted to your site.

You can get a forum for free at <http://www.phpbb.com/> . In fact, your host may have a one quick install for it in your Cpanel like mine does. It is installed in 10 seconds flat!

Let me know how you do with this idea!

What's Coming?

Ladies and Gentlemen:

A lot is changing here for me and my sites. I have just incorporated and I am taking coaching classes from one of the top coaches in the business.

YES! I am taking coaching classes. And I would not be surprised if my coach has a coach. We all need mentors to guide us and keep us accountable.

I am going to expand my business in ways I never dreamed. In the next 90 days you will see some things that will be changing the landscape of internet marketing.

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Step #2

Listen to the call below.



Listen to this exciting call.
[Click here](#) to listen.

I am excited for “YOU” as a member of this newsletter. I will be teaming up with some people to bring you things that will get your blood pumping.

I am going to give you a few hints here but PLEASE MAKE SURE you watch everything I do in the next few weeks so you can be part of it.

I am going to be launching what everyone wants. A site like @Clickbank that takes @PayPal and @StormPay. So imagine you can create products on the fly and get paid instantly. You can sell hard goods and have a 2 tier affiliate program and monthly subscriptions to run a membership site. You control your refunds and manage all your affiliates.

If that excites you stay tuned.

I will also in the process of expanding my business thru a buy out. If this happens there will be some great things to report. I will keep you posted.

Finally, look out for a project from me with the words “MasterMind” in it. I am teaming with Carlos Garcia to create a HUGE MasterMind Network and we will be letting you know about it soon!

We are even in the beginning stages of creating a Huge Seminar and we may have it at Atlantic City, NJ. Please keep you calendar open form Aug. 19 – 21.

I am going to start to share what I called “Butterfly Marketing” with you soon.

ButterflyMarketing.com will becoming real soon and will change the way people look at marketing on the internet. July will break the bank when this hits.

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Armand Morin is having the next Big Seminar in April. [Click here](#) for more info. There is still time to get your seat!

I will be bleeding a few products thru their in the next few weeks as well that you will enjoy. I have taken on partners to help me with that.

Finally, I will offering a free ebook next week that you will find fascinating. It will have free rights to it and you will love what we have to offer. So please stay tuned.

Feel free to give this PDF to anyone you know.
You can send your members to this URL:

<http://www.mikefilsaime.com/mikefilsaimenewsletterMarch2005.pdf>

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JV-Network

Are you the last to know? Now you will be the first to know!

The most powerful private joint venture membership site!

CLICK HERE

The advertisement features a red background with white and yellow text. At the bottom, there is a photograph of a man in a blue shirt, with a 'CLICK HERE' button overlaid on the image.